



Queen Margaret University
EDINBURGH

Where appropriate outcome statements have been referenced to the appropriate Benchmarking Statement (**BS**)

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13. Teaching and learning methods and strategies

The learning and teaching strategy is laid out in accordance with QUELTA guidelines and acknowledges the enhancement themes that have been developed with QAA Scotland. Our methods aim to ensure that a flexible learning environment is facilitated for our students and that the student is placed firmly within the centre of the learning. To do this we encourage students to take responsibility for their learning, carry out independent research and take a challenging stance to analysis and evaluation. Our strategy is to provide an arena that stimulates the student whilst encouraging deep learning and ultimately reflection on the process and personal development.

We endeavour to facilitate the learning in a manner of ways we include lectures, tutorials, student-led seminars and workshops, case studies, quizzes and media discussion.

14. Assessment strategies

Summarise the range of assessment methods used.

BA IHTM Programme

Module	Credits	Assessment
Exploring Strategy	20	50% report 50% exam
Integrated Resorts Management	20	100% 3500 word Essay
New Enterprise Creation	20	75% business plan 25% bank-style interview
International Destination Management	20	30% Oral Presentation 70% Management Report
Sustainable Management of Hospitality Enterprises	20	80% report 20% group assessment
Contemporary management Challenges in Hospitality & Tourism	20	80% Literature Review 20% Viva
Honours Project	60	50% Project Proposal & Presentation 50% Critique of Academic Journal

successful completion of the 6 x 20 credit modules, the student is permitted to start the Honours Project.

16. Criteria for admission

These should be as set out in the Definitive Programme Document

Undergraduate Framework. These can be found on the QMU Quality website:

- <http://www.qmu.ac.uk/quality/qm/AZindex.htm#t>

To enter the BA Hospitality and Tourism Management, applicants should normally complete a Diploma and Advanced Diploma programme (with the Industrial Placement & Dissertation).

In line with the university policy of seeking to offer opportunities to candidates regardless of their personal background and level of educational attainment, the programme team will promote entry to the programme for all students. Practically this means that the programme team will consider:

Applicants who have obtained an Advance Diploma level qualification but can also demonstrate a period of substantive work experience (e.g. internship; management experience)

Consideration of non standard entry will be based on the following criteria but should be

Framework (noted above and in the admissions process sub section below)

Has the ability to fulfil entry requirements in each of the specialist modules leading to the intended named award.

