



Apply key transferable skills of teamwork, self-directed learning, critical research and personal expression across a variety of media;  
Are consumers and creators of a wide range of types of media content;  
Have the skills to pursue entrepreneurial pathways and the film, media and creative industries;  
Understand the workings of contemporary film and media industries and the ways they shape and are shaped by politics, culture and economics;  
Are able to express their ideas with confidence, creativity and clarity in writing, in person or through their original media;

In addition to the above, the BA (Hons) Film & Media will produce graduates who:

Are able to plan and execute independent critical or creative projects.  
Take responsibility for their on-going personal and professional development and career planning.  
Apply critical concepts to their evaluation of the intersections of the media and contemporary culture.

11. Benchmark 5 (es(y)11( 3eWBT/F2 11.04 Tf1 0 0 1 66.24 535.87 Tm0 g0 G)4( )rHent(f)1/))T#1 1(f)Qq2 84

- B4. Consider and evaluate their own work in a reflective manner, with reference to academic and/or professional issues, debates and conventions.
- B5. Understand and comply with the ethical standards appropriate to research in the fields

Our lectures aim to introduce students to ideas and pose problems and provocations that can then be





### ***Choice and optionality***

The BA (Hons) Film & Media programme does not contain any explicit specialist pathways, but does offer students a significant degree of optionality. After the shared curriculum of levels 1 and 2, students in the final two years of their degrees can lean heavily in the directions that interest them most. Students interested in media production may take modules like Video Production, Screenwriting and Photography Practice. Those more interested in critical and theoretical approaches might pursue Television Drama, Film and the Family, or Storytelling in Convergent Media. This flexibility allows

There are no specific programme requirements for the name of the award so the standard QMU awards apply:

Cert HE 120 credit points of which a minimum of 100 are at SCQF level 7 or higher

Dip HE 240 credit points of which a minimum of 100 are at SCQF level 8 or higher

Degree 360 credit points of which a minimum of 100 are at SCQF level 9 or higher

Honours Degree 480 credit points of which a minimum of 220 are at SCQF level 9 and 10, including at least 100 at level 10

Ten SCQF Credits are equivalent to five European Credits (ECTS) therefore 120 SCQF credits equal 60 ECTS.

## **16. Criteria for admission**

The University is committed to equality of opportunity. We seek to promote diversity amongst our students, staff and applicants. We recognise the particular contributions that are made by individuals from a wide range of backgrounds and experiences, to the achievement of our vision and strategic





(ELS), the Library Resource Centre (LRC), School Office staff, Programme Leader and the teaching team. Initial sessions pre-entry and at the beginning of the academic year are complemented -in-

with the type of activity they will be undertaking at that point in the course. Some of these sessions are embedded into modules while the ELS and the LRC offer others outside class time. Embedded sessions include an introduction to Hub, referencing, writing academic essays, presentation skills, working in groups and exam preparation.

Specifically, the ELS offers:

- Pre-sessional course for international students

- Pre-entry guidance

- QMAvance induction course

- QMConnect

- Induction week for Direct-Entry students

- In-sessional academic writing classes for international, undergraduate and postgraduate

The Uni  
help them to fulfil their role effectively.

Students are also invited to complete module evaluations at the end of each semester. The data from module evaluations is considered by the teaching team and reported on in the annual programme monitoring report. Students in 3<sup>rd</sup> an 4<sup>th</sup> year are also able to offer feedback through the annual NSS

## **18. Quality Assurance arrangements**